

PO Bx 864 Anderson, IN 46015 765-644-5111 info@mainstagetheatre.org

Dear Future Sponsor,

As one of the oldest, self-supporting community theatres in Indiana, Anderson's Mainstage Theatre is proud to bring the arts to Madison Country again in 2024. We fully appreciate this is only possible through the generosity of individual donors and business partnerships, such as yours, who support education through storytelling in Anderson.

Anderson's Mainstage Theatre delivered another successful season in 2023, showcasing local talent on our stage to create 30 live performances from April to November. Our committed team of AMT volunteers continue to dedicate their time, talent, and passion for the arts into making each season happen for our patrons and local community. Through the local support of advertising in our show programs and business sponsorships, we have been able to serve audiences of more than 7,000 patrons per season. These patrons also represent future customers who can support your local business!

This year marks our 65th anniversary of bringing live theatre to Madison County, and it is truly an honor to see how much local support AMT receives from the community every year! The small community theatre began in 1959 from the vision of 10 passionate volunteers and it continues today to be a cornerstone of downtown Anderson's arts and entertainment history. The AMT family brings this vision to life year after year through quality shows and ensuring affordable access for all residents of Madison County to live theatre experiences.

Our annual operating costs for the facility are \$40,000, with additional expenses of \$10,000 for each show in the season. The commitment of volunteers and loyalty of our donors enable us to bring shows to life and to fund our youth program in partnership with the community.

We believe our dedication to the performing arts enriches cultural life in Madison County, for actors, volunteers, students, and patrons. We appreciate your continued support of our vision and your consideration for advertising and sponsorship donations in 2024. Thank you for helping to bring stories to life on stage at Anderson's Mainstage Theatre!

Sincerely,

Amanda Tirman

Board President, Anderson's Mainstage Theatre

*Rest assured that all proceeds received go right back into running the theatre by purchasing show rights, costumes, and upgrading out-of-date equipment, as well as keeping the building standing through much needed upgrades. **EIN 31-0889882**